

Julia Monahan

<http://juliamonahan.com>
6464 E Bates, Denver CO 80222
719.510.5277 ARareJul@Gmail.com

Skills and Abilites

- Proficient in Adobe Photoshop, Illustrator, InDesign, ImageReady, Flash, Dreamweaver, HTML, CSS, Microsoft Word, Excel, and Powerpoint on both Mac and PC platforms
- Leadership and management experience with large teams and contractors
- Educated in Spanish (3 years) and Italian (2 years)

Experience

Content Lead for This Week in Denver, June 2009 - Current

- Managing workload for self and team members
- Evaluating trends to ensure optimum user experience
- Setting up weekly newsletter distribution for subscribers
- Updating social media outlets with relevent information

Web and Print Designer for The Parent Company, June 2007 - February 2009

- Creating graphics and coding HTML for web site feature spots, newsletters and ad banners, including third-party ad banners.
- Creating, maintaining and testing of promotion setup
- Supporting sales setup and testing
- Assisting with product merchandising
- Monitoring feature spot performance

Photographer for Unforgettable Images, March 2007 - June 2007

- Assisting in art direction during photo shoots
- Photographing subjects in studio environment
- Enhancing and retouching images in Photoshop

Designer for AIGA Point Magazine, August 2006 - December 2006

- Creating page layouts for a 4 page spread
- Interviewing prominent designer for article
- Taking photographs for a feature spread

Business Manager, Art Director and Designer for CSU-Pueblo Nonprofit Design Studio, January 2005 –May 2006

- Contacting clients to facilitate jobs for the studio
- Leading manager meetings to ensure optimum productivity levels
- Collaborating with studio managers to create schedules, research sources, and job sheets
- Conducting critiques of designs with team members
- Reviewing projects with clients and designers
- Creating artistic solutions for non-profit clients

Art Director of Advertising for CSU-Pueblo's Today Newspaper, August 2003- February 2004

- Advising students to learn how to create and place advertisements in the publication
- Placing national ads from various outputs and formatted them to display properly in the newspaper

Education

Bachelor of Arts Degree at Colorado State University-Pueblo, May 2006

- Art major emphasis in Graphic Design
- Mass Communication major emphasis in Advertising
- Minor in Business with a Marketing emphasis